



The President's Annual Report

September 9, 2015

Introduction

This is the first year of my presidency. I have inherited an organization that has continuously grown and attained stability in terms of its financial standing and continuing programs to benefit the alumni members, students at CLSU and CLSU in general. Thanks to past leadership provided to our Association by Mr. Val Pascual our first president, followed by Engr. Rod Dioso and more recently by Prof. Juanito Campos. I also wish to acknowledge the leadership provided by Ms. Loreta Malonzo to the Organizing Committee that started an informal group in 2002. It was then reorganized as a formal association in 2008 and eventually became the CLSU International Alumni Association, Inc. (CLSUIAAI), a non-profit tax-exempt 501 (c) (3) organization.

I am happy to report that we just finished another solid year filled with exciting activities and programs and above all, maintained the strength of our financial status as an organization. I have also instituted new initiatives, programs and proposed various policies to help our organization become stronger and managed efficiently. Some of these initiatives and programs have been launched and started delivering positive results.

Financial Status

The association's Assets, Liabilities and Net Worth during the period which ended in August 2014 and August 2015 are shown in the following tabulation:

	<u>August 2014</u>	<u>August 2015</u>
<i>Assets</i>	<i>\$ 45,595.11</i>	<i>\$ 52,675.27</i>
<i>Liabilities</i>	<i>\$ 0</i>	<i>\$ 0</i>
<i>Net worth</i>	<i>\$ 45,595.11</i>	<i>\$ 52,675.27</i>

The details of this report are presented in the Treasurer's Annual Report prepared by the Association Treasurer, Engr. Ohma Viray.

Endowment Fund (EF)

The EF was established in 2008 to provide means by which CLSU alumni and friends can make a long lasting legacy to CLSU. Our target is to raise one million dollars. Our financial EF model is very simple. It is based on the assumption that if we could identify and encourage 500 international alumni members and supporters to pledge and donate \$200 per year, then at the end of 10th year we would have raised the targeted amount of \$1 million. As an Endowment Fund, we plan to maintain the capital in perpetuity and use only the earnings from the fund for scholarships, research and educational support at CLSU. As of August 31, 2015, we have raised a cumulative total of \$ 43,806. The total amount contributed this year by alumni and friends is \$ 3,525.

I have been working with the EF Committee headed by Dr. Ed Cabacungan to introduce the concept of donating securities and other forms of assets by alumni members and supporters to the Association's

Endowment Fund to help augment the EF and reach our goal. We are also exploring the possibility of investing some amount from the EF to divert to alternative types of investments to earn a more reasonable annual return with minimal risks. See additional discussions later in this report.

Scholarship Program (SP) and Scholarship Fund (SF)

The Scholarship Program was established in 2011 to provide grants to needy but scholastically qualified students at CLSU to pursue their college education. In order to support the Scholarship Program, the initial intent was to tap the earnings from the EF. However, the amount currently earned by the EF annually is not yet sufficient to provide the needed financial assistance with the targeted number of student scholars at CLSU. Hence, a Scholarship Fund (SF) was established by the Scholarship, Education and Awards Committee to help generate the needed amount to support the program. Sources of these funds came from donations from members and supporters, and from various fund-raising projects with net proceeds specifically allocated to the SF.

In 2015, we started implementing the Member-sponsored Scholarship Program which is a new policy approved by the members during the General Assembly Meeting on September 20, 2014 in Reno, NV. Five members initially pledged to participate in this new scholarship program.

The total amount generated for the SF in 2015 from various sources is shown in the following tabulation:

Scholarship Fund Balance as of Jan. 1, 2015	\$ 8,502.63
<u>Donations in 2015</u>	
➤ Various Fundraising Projects	\$ 560.51
➤ Member-sponsored CLSU IAA Scholarship Fund	\$ 1,750.00
➤ 90% interest earned from CDs and Savings	<u>\$ 166.34</u>
Total donations	\$ 10,979.48
Disbursement (11 scholars at \$300/year)	<u>\$ (3,300.00)</u>
Ending Balance of Scholarship Fund as of 8/31/15)	\$ 7,679.48

As shown in the above tabulation, the total amount disbursed for the Scholarship Program in 2015 was \$3,300 which was paid to the partner association, the CLSU Alumni Association, Inc.

Number of Scholars Supported

During the recent SY2014-2015, three student scholars were supported by the Association. In April 2015, two graduated and one scholar was continuing. During the SY 2015-2016, two open scholarship slots were maintained, one scholar was continuing and two additional (new) scholarships were offered making a total of five scholarships supported by the Association's general Scholarship Fund.

The five scholars currently being supported in 2015 (SY 2015-16) with CLSU IAA's General Scholarship Funds are the following:

1. Canlas, Jayzel O., ABPsych4, 2.10 GPA, Continuing Scholar
2. Ligon, Hazel P., BSEd3, 2.14 GPA, New Scholar
3. Castro, Erron John F., BSEd3, 1.87 GPA, New Scholar
4. Armadillo, Ross Ann V., BSAC3, 2.10 GPA, Old Scholar*
5. Camposano, Shane Anne M., BSStat4, 1.88 GPA, Old Scholar*

** Formerly supported by the CLSUAAI Scholarship Program and shifted to the CLSU IAA Scholarship Program starting SY2015-16.*

The five scholars supported by the Member-sponsored Scholarship Program are the following:

1. **Engrs. Joselito and Norma Bonzato-Viray** : Patrick Abenales, BSAEn4, 2.25 GPA, New Scholar
2. **Engr. Gerry D. Galinato – CLSUIAA/CLSUAAl Scholarship** : Virgilio S. Hilario, BSAEn4, 1.99 GPA, New Scholar
3. **Drs. Edison and Nenita Cabacungan- CLSUIAA/CLSUAAl Scholarship**: Frances Gelo Ann I. de los Reyes, BSBio2, 1.86 GPA, New Scholar
4. **Dr. Leo Sicat - CLSUIAA/CLSUAAl Scholarship**: Kaye Anne G. Claus, BSA3, 2.08 GPA, New Scholar
5. Dr. Fiorello Abenes – known as the **“Benito Abenes Journalism Prize.”** This scholarship was granted to the 2015-16 Editor in-Chief of the CLSU Collegian. Lorelyn M. Casita, BSF4, 2.07 GPA, New Scholar

Note: Mr. Val Pascual originally committed (contribution already made and delivered to CLSUAAl) to sponsor one scholar starting the SY2015-16 but later postponed the offer.

Request for Increase in Financial Support

Dr. Romeo Cabanilla, CLSUIAA President and Chair of its Scholarship Committee, requested that the Association increase its scholarship support from \$300 to \$500 per year per student scholar. The Association decided to increase its support from \$300 to \$350 per year starting the SY 2015-2016.

Initiatives to Increase the Scholarship Fund (SF).

The president worked very closely with the Chairman of the Fundraising Committee chaired by Dr. Leo Sicat to devise ways of increasing the SF. The expected end result of this initiative is to support more student scholars at CLSU with a target of at least one undergraduate student from each college. The following were various fund activities completed in 2015.

- The Executive Committee approved a fundraising project of ordering 300 lapel pins and selling them to members and future members. The net proceeds will be channeled to the SF.
- A UBox product presentation was sponsored by Dr. Sicat during the Executive Committee Meeting in Oceanside. For a Ubox technology product purchased by any member or supporter, \$50 will be donated to the SF by Anchors and Stars, LLC. Two members initially purchased and several members indicated to purchase the product in the future.
- The Reunion Committee initially co-chaired by Dr. Leo Abenes negotiated a deal with the Carnival Imagination through the Association's cruise travel agent Vacations-to-Go in conjunction with the CLSUIAA's sponsored cruise to Mexico in September 2015. The president subsequently filed a Charitable Contribution Group Amenity Claim Form which was submitted in August 2015 to Carnival Cruise. Carnival Cruise Lines plans to contribute to the organization \$5 per person per day up to two guest per state room. The association will channel the donation of Carnival Lines to the Association's SF.

Increase in the Number of Scholars for SY2016-17

The Association approved a new policy to increase the number of targeted number of Member-Sponsored Scholarship grants to a total of 10 students per year starting in the SY2016-2017. Drs. Ed and Nenet Cabacungan immediately responded to this cause by agreeing to support another scholar starting the SY2016-17. (See the 2015 Annual SEA Committee Report for details).

New Initiatives Related to Investments

The President also introduced several concepts related to investments in various areas for the Association to pursue:

- Adopt a policy to invest some CLSU IAA's funds (Savings, Endowment Funds, Scholarship Fund) in securities such as mutual fund shares, individual stock shares or ETFs other than regular savings account and Certificates of Deposit.
- Adopt a policy for the Association to receive donated securities and other types of assets (e.g. real estate including Timeshares, etc.) from members or other donors.
- Adopt a policy for the Association to open an account with a reputable discount brokerage firm (e.g., TD America, E-Trade, Charles Schwab. etc.) for the purpose of receiving donated tradable securities from members and supporters or for channeling a portion of Association funds (e.g. EF, SF) to other types of investments generating more reasonable earnings with acceptable risks.

These concepts were introduced by the President during the Executive Committee Meeting on July 26, 2015. At the time of completing this report, no official action has been done by the Association although discussions are continuing to discuss the pros and cons of such initiatives.

Participation and Support to the CLSUAAI 2015 Grand Homecoming

CLSU IAA actively participated during 2015 CLSUAAI Annual Grand Homecoming held at CLSU in February 6 -8, 2015. Highlights of various programs which the CLSU IAA actively supported include the following:

- President Gerry Galinato headed a delegation comprised of 24 members and officers representing the CLSU IAA.
- The president was the featured guest speaker during the Recognition Program on February 7th.
- The Association provided two articles which were published in the February issue of the Alumni Bulletin, the official newsletter of the CLSUAAI.
- The president also provided an official message on behalf of the Association as part of the Alumni Bulletin Publication.
- The Association hosted the Sunday breakfast and lunch held at BFAR, CLSU. Funds for the financial support came from benevolent members-donors of CLSU IAA. The total amount of financial support contributed by CLSU IAA to the event was \$478.
- The Association recognized its student scholars during lunch at BFAR.

Nomination and/or Support to Members Nominated to Receive CLSUAAI Awards

The CLSU IAA's Scholarship, Educational and Awards (SEA) Committee has the responsibility of nominating various member-candidates deemed eligible to receive CLSUAAI awards such as Achievement Awards and Gintong Butil Awards. SEA did not officially recommend candidates in 2015. However, several members made their personal nomination of member-candidates and asked the SEA for endorsement. Three candidates were reviewed and letters of support/endorsements were provided to CLSUAAI.

- Prof. Juanito Campos - received Gintong Butil Award for Community Service
- Dr. Gilbert Sigua - received Gintong Butil Award for Science and Technology (Dr. Sigua was previously and officially recommended by SEA to receive this honor few years ago.)
- Rev. Dr. Nenita Perez - received Achievement Award
- Engr. Gerry Galinato, PE - received a Plaque of Appreciation for serving as a Guest of Honor and Speaker, and in recognition of his professional/technical services for the State of Idaho.

Development of CLSU IAA's Operating Manual and Guidelines

The president initiated the development of the Association's Operating Manual and Guidelines. This will be in an electronic format (pdf) which will be available to all officers and interested members when completed. The main purpose of this Handbook is to provide good understanding and guidance to all officers in performing their duties and responsibilities. It will be a compilation of the Association's key

documents including the Constitution and By-Laws as originally filed with the State of California, approved amendments to the Constitution and By-laws, policies and guidelines approved and adopted by the Board of Directors or ratified by the general members as required in the case amending the Constitution and By-Laws. It will also contain list of current Board of Directors and officers, both elected and appointed, and committees and chairs. This will be updated once every two years to insert new policies, guidelines, etc. This project is in progress and the President is taking the lead on this effort.

Frequency and Venue for Executive Committee Meetings

The CLSUCAA's By-Laws did not provide specific guidance as to the frequency of conducting Executive Committee meetings although it has been a previous practice to conduct these meetings bi-monthly in northern California. The key reason for holding meetings there was the fact that all the past presidents and most of key officers are located in Northern California. Since the current president is located in a different state and would be very expensive to conduct meetings in California, he proposed the concept and was subsequently accepted by the Executive Committee and the Board of Directors of meeting only four times a year (quarterly meeting in spring, summer, fall and winter). These meetings will be rotated in various regions as appropriate. The fall meeting will coincide with the regularly scheduled General Assembly Meeting or the regularly scheduled CLSUCAA Grand Reunion held biennially. This process was implemented immediately after the current president took office.

Started Implementing the "Meet and Plan on the Wheels" Initiative

The president also introduced the **"Meet and Plan on the Wheels" Initiative**. The purpose of this initiative is to have an opportunity to invite new CLSU alumni, current active alumni, former faculty/staff, former students and friends in one specific region to have a get-together. The get-together can be done in a public place where everyone can meet for this purpose, unless a volunteer member(s) would be willing to host such gathering. This event would be done in conjunction with the regularly scheduled Executive Committee Meeting hosted by a specific region. The participants are of course welcome to join the Executive Committee meeting after the get-together. The Regional VP would take a major role in this event as the coordinator. This initiative has been tried during the Executive Committee meetings held in Las Vegas, NV on April 18, 2015 hosted by Dr. Leo and Ning Abenes and in Oceanside, CA on July 26, 2015 hosted by Dr. Leo and Norma Sicat. The experience had moderate success in terms of overall attendance by regional alumni and supporters.

Challenges Ahead

As your current president, it has been a challenge for me to conduct meetings and manage our organization because of my distance to members and officers of the organization who are mostly located in the Northern California area. It would be very expensive for me and to some officers from far away regions to conduct or attend regular meetings of the organization. Hopefully, I would be able to implement a new initiative in using high tech or electronic technology to conduct business meetings. This could potentially result to more efficient, less time and minimum cost to members and officers in conducting regularly scheduled Executive Committee Meetings.

Another challenge is increasing the roster of our membership. Based on our tentative list, there are about 150 members. I believe there are close to more than 1,000 CLSU alumni either permanently or temporarily residing in North America - primarily in USA and Canada. So where are they? Are they aware of our existence as an organization? If they are, why are they not joining us? And those who initially joined us, some of them are not coming, back, why? As your president, and with the help of my fellow officers, I would like to explore these issues. The Board has appointed a Chair of the Membership

Committee, no other than Rev. Dr. Nenita Perez from Temecula, California. We hope to find some answers to these questions and offer appropriate solutions and implement any recommended actions.

Another challenge is reaching our goal of \$1 million of the Endowment Fund. Our Treasurer, Engr. Ohma Viray recently reported that as of the end of August 2015, we have about \$43,806 donated to our EF with a total number of 63 donors. Our financial model of reaching \$1 million dollars was based on the assumption of having 500 alumni and supporters making a pledge to donate a modest \$200 per year in 10 years. As you can see, we are quite short on both counts. But I believe this is a modest beginning. I will work closely with the EF Committee headed by Dr. Cabacungan as Chair, and Mr. Floro Gutierrez, as Vice Chair to help strengthen our efforts in this area.

Finally, I would like thank all the members, officers and friends for sharing your 3 Ts - your time, your talent and your treasure to help attain our goals and objectives as an organization.

Mabuhay ang CLSU. Mabuhay tayong lahat.

Respectfully submitted,

A handwritten signature in black ink, appearing to read "Gerry D. Galinato". The signature is fluid and cursive, with a large initial "G" and a stylized "D" and "G" for the last name.

Gerry D. Galinato, PE
President and Chairman of the Board